



La Prévention Routière
Internationale



International Conference on "Road safety: a company's responsibility?"

Internationale

June 20th - 21st, 2018
Paris – France

Le Salon des Miroirs
13, Passage Jouffroy
75009 – Paris



Welcome to the International Conference on
Road safety: a responsibility of the company?
June 20th-21st, 2018 in Paris – France
Annual Conference of PRI
Word from the Co-Chairs of the Conference

La Prévention Routière Internationale – PRI and French Association “La Prévention Routière Française” are organizing an international conference on «Road Safety: a responsibility of the company? ». It will take place in Paris at SALON DES MIROIRS on June 20th -21st, 2018.

It is generally accepted that most road traffic is generated by travel for professional reasons. Still, these trips are not without risk of accident. The road accident remains by far the first fatal risk of an accident at work.

By choosing this theme, and through this conference, the organizers wish to strengthen the debate on the role of the company in improving road safety. Investing in road safety in the company can have a very positive impact not only on reducing the number of deaths but also on its notoriety, its competitiveness and the creation of wealth. About 150 participants are expected at this conference, experts, academia, institutional actors, professionals and NGO’s will exchange knowledges and best practices.

We look forward to your participation and your contribution to this conference. Looking forward to seeing you so many «Breathe Paris, it retains the soul» said Victor Hugo.

PRI
Benacer BOULAAJOUL

aPR
Anne LAVAUD

Welcome to the International Conference on
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Call for abstract

La Prévention Routière Internationale – PRI will organize together with French Association “La Prévention Routière Française” for the year 2018, an international conference on the theme «Road safety: a responsibility of the company?». This conference will be held in Paris, on June 20th and 21st, 2018 in Paris, France.

The professional world is often the missing part of road safety campaigns. However, statistics bring us back to the reality that can't be ignored: traffic crashes at work environment remains by far the first fatal risk of accident at work. Employees are becoming more and more mobile, both in terms of their professional activity and to get to work. It's very known also, everywhere in the world, the growth of urbanism is lengthening the distance between home and work place. However, there are many devices and methods to combat this scourge, starting from the organization of travel to the use of equipment and new technologies predicting the risk, through awareness and training of drivers to good practices.

In the professional activity itself, the control of the road risk is very different according to the type of vehicle. The «heavy trucks» and related sector has already taken measures to reduce the road accident rate (limitation of maximum speeds according to tonnage, strict definition of driving time, special training of drivers at the driving in safety). On the other hand, concerning the small trucks or vehicles of less than 3.5 tones, the rules are less well defined, while the loss ratio remains worrying.

But, beyond the professional transport, other categories of employees are very exposed to the crash risks. These are all employees for whom driving, without being their main activity, takes a significant part of their time. We can call them professionals of the road.

It should also be noted that high-mobility sectors are currently experiencing higher

growth than conventional industrial sectors. As a result, the exposure of employees to road risks is set to increase further in the coming years. Hence the importance of putting in place an offensive policy on prevention.

Many companies manage this risk as if it were only part of the private sphere, the sphere of «accidents of life». Also, the question of prevention of this risk is often reduced to the recommendation of a better «behavior» of the driver, this term being also rather poorly defined. In practice, this amounts to making the effort of prevention on the only employee, which is at the same time too narrow and inefficient.

It is then up to the company to properly identify the driving in the work activity and organize the prevention of the risk related to shifting as it organizes the prevention of other professional risks.

The evaluation of professional risks is an essential step to put in place an efficient prevention approach within the company. Indeed, this approach allows the head of the company to better understand the necessary elements for decision-making and thus better control the risks incurred by employees.

This conference has many goals and can be summarized as follows:

- Precise the shifting organization principles, management of the vehicle fleet, the real conditions for establishing communications between the traveling employee and the company or its customers;
- Establish a diagnosis of prevention systems in companies;
- Propose the action tools for the better control by the traffic accidents company.

More than 150 participants and experts are invited to take part in this large-scale event. These are: PRI members, international organizations such as the World Health Organization (WHO), the International Automobile Federation (FIA), the World Road Transport Organization (IRU), public organizations, representatives of the private sectors concerned by road safety, as well as academia and NGO's.

Conference axes:

Axis 1: Regulations and developments favorable to the control of road risk in companies (sharing of experience, hearing of jurists and experts in comparative law, role of labor law and economic impact).

Axis 2: How to act within the company: Road Safety audit; adaptation of the work organization; awareness-raising actions; return on investment at the economic level.

Axis 3: What «rebound» effects can be expected from corporate actions on overall

driving behavior?

Professional visit:

On the morning of Friday, June 22, there should be a professional visit. The place and the stakeholder remain to be determined.

The conference venue

The conference will take place in “SALON DES MIROIRS”
13, Passage Jouffroy – 75009 Paris

Dates to remember:

- Deadline for abstract submission April 30th, 2018
- Notification of acceptance on 18th May 2018

Participation:

For any oral or written communication proposal, please send them to the following addresses: e.emery@preventionroutiere.asso.fr and diouri@cnpac.gov.ma

Guidelines for submitting communications

As part of this conference, the communication proposals must fit into one of the 3 axes mentioned in the argumentation.

The abstract must have a maximum of 300 words.

An oral communication lasts 15 minutes (plus 5 minutes of discussion). The number of slides in the presentations will have to be adjusted accordingly. The organizers reserve the right to request changes in case of inappropriate presentation.

A poster session in the presence of the authors could be organized. These posters will remain posted during the two days of the conference.

Accommodation

Near the Opera and the Conference venue, there is a lot of hotels of different categories. Participants are requested to book directly their rooms. In case of the secretariat receive before May 18th some demands of assistance, it is possible to negotiate some special rates. So, you are kindly invited to express your need as soon as possible to the secretariat by mail or by phone.

Organization

Co-chairs	Steering committee
Anne LAVAUD	Estelle EMERY aPR
General Delegate of the aPR	Marie SCHMIDT aPR
Benacer BOULAAJOUL	Habib CHAOUCH ATPR
Chairman of the PRI	Hicham DIOURI CNPAC
	Noureddine AHRA CNPAC
	Abdessadek MAAFA CNPAC